

The Lake of the Ozarks Regional Economic Development Council (LOREDC) promotes a regional approach to economic development in the Lake Area. LOREDC consists of communities within a three county region in Central Missouri—Camden, Miller, and Morgan.

This Community Report outlines some of the activities LOREDC has undertaken and the economic development accomplishments of the region.

Check out our membership on the last page and consider joining us as LOREDC promotes the economic well being of the Lake of the Ozarks.



Volume 2010, Issue 1

## Words from LOREDC President

As the name would state, our organization is a regional group focused on economic development. You might ask yourself what a regional group does. If asked, someone might respond by using the word regionalism in the answer. Regionalism has become a buzz word in economic development circles these days. If a person spends any time around ED groups, in no time you will hear this term thrown around in conversations. What does this term really mean; and more importantly, what does it mean to someone like you or me? Let's try to answer these questions in a way that makes sense for you and me.

I have spent nearly twenty years in banking, which puts me on the frontline of the economic base of a community. When I look at my business customers, I don't know too many businesses that have a customer base of less than a one-mile radius. In most cases and particularly in our area, businesses provide products and services over a wide area that covers the Lake of the Ozarks. This would mean that businesses rely on an economic base greater than the community where the business is physically located. With this said, our local businesses are stakeholders in the regional economic base whether they realize it or not. Likewise, the people in our communities who are employed by these businesses also rely on this economic base for their livelihoods. In other ways, we have many local citizens that drive from their community where they live to another area or part of the lake to work. These factors make most citizens in our community a stakeholder in the regional economic base.

The idea of regionalism is not a new idea. We actually utilize this philosophy in many ways ranging from our political and governmental organizations to community hospitals, schools or even a regional bank. During the 1980 & 90's, there was such a proliferation of local and specialized agencies throughout the country that many funding sources for economic development were depleted. Regionalism became a necessity as the only means to fund economic development since state and federal government agencies are the long time source of funding activities. There is no better example than the current partnership of the USDA Rural Development with the University of Missouri Extension to pilot the Stronger Economies Together (SET) program. In mid-2010, LOREDC was approved for this program and is diligently working through the program currently. This effort is strictly focused on regionalism. Simply put, regionalism is a coordinated regional approach to maximize development opportunities for the region as a whole.

At LOREDC, we place a great emphasis on educating the stakeholders in our beautiful lake region. The SET program is one way we are accomplishing this. This past year LOREDC successfully established our *Partners in Development* program where local communities in our region can be educating and assisted in preparing information for potential land development or with existing building that may be vacant. A quality of labor study was conducted and completed this year as well. LOREDC also has the framework of a planned business model, Next Generation, to implement as our investment capital continues to grow in the future years.

In order for LOREDC to accomplish our long-term goals of maximizing our regions opportunities, we need the cooperative efforts our region's stakeholders. This can only occur through an engaged participation of our stakeholders with their time and money being committed to our efforts. But for now, LOREDC is looking for stakeholders with the willingness to listen and be educated further on the economic competitive advantages that a regional organization can bring to the economic base of our communities.

**Brian Meisel**

## 2009 Business Awards

The 2009 Lake of the Ozarks Regional Economic Development Council Business awards were presented by Jay Fisher, KTKS 95 Radio and Versailles Chamber of Commerce and LOREDC President, Bruce Mitchell, Camden-ton Chamber of Commerce. The Fifth Annual Business Awards were presented during the LOREDC annual meet- ing in January, 2010.

*2009 BUSINESS PARTNER*  
**Central Bank of Lake of the Ozarks,**  
**Greg Gagnon, CEO & President**



*2009 EMERGING ENTERPRISE*  
**Argosy Console,**  
**David Atkins, President**



*2009 BUSINESS PERSON*  
**Doug Stockton**  
**of Stockton's Pub & Grill/  
Cold Stone Creamery**



The annual awards were presented as follows:

***BUSINESS PARTNER of the Year*** – is awarded to a business that has experienced significant business accomplishments in the past year i.e. growth in jobs and/or exemplary community involvement.

### **Central Bank of Lake of the Ozarks**

Central Bank of Lake of the Ozarks in Osage Beach has demonstrated exemplary community involvement and support for many years throughout the entire Lake area. **Greg Gagnon, CEO and President**, in accepting the award stated Central Bank feels it is important to be partners with the various organizations in the region and they have made a significant investment in the community. He was pleased to announce that Central Bank company had been recognized by Forbes as one of the Top 10 Best Performing Banks.

***BUSINESS PERSON of the Year*** – is awarded to a business owner/manager that has made a contribution to the economic welfare and/or

has made a considerable donation of time and resources to the community.

### **Doug Stockton of Stockton's Pub & Grill/ Cold Stone Creamery**

As the owner of two local businesses in Osage Beach, **Doug Stockton** has made a considerable donation of time and resources to those in need – from fundraisers for the YMCA to supporting our military men and women with special tribute events. His generosity is appreciated and benefits many in our area.

***EMERGING ENTERPRISE of the Year*** – is awarded to a business that best displays the innovation, entrepreneurial accomplishments and /or utilization of emerging technology.

### **Argosy Console**

Argosy Console of Eldon demonstrates the utilization of emerging technology and innovation with the design and construction of state-of-the-art products from console enclosures to studio furniture for a global market. **David Atkins, President**, accepted the award.

**Congratulations to the 2009 award winners.**

## LOREDC Awarded SET Grant

The Lake of the Ozarks will host a pilot program designed to elevate the American economy. The U.S. Department of Agriculture Rural Development division announced that the lake area will be one of eight sites for the debut of the Stronger Economies Together (SET) program, which encourages discussion and planning by local economic leaders.

"The program was created to help encourage rural counties to work together to develop and implement a regional economic development strategy or plan," USDA Rural Development State Director Janie Dunning said. "Within Missouri, the SET program is a joint collaborative initiative between University of Missouri Extension and USDA Rural Development. Missouri is only one of eight states to participate in the pilot SET program nationally. Six regions within Missouri applied for the initial round of SET assistance."

"I'm pleased that out of eight states chosen to participate in the Stronger Economies Together Program, two of Missouri's communities will now have the opportunity to implement a strong economic development strategy plan to help their communities thrive," U.S. Senator Claire McCaskill said. "Through this program, I hope the Lake of the Ozarks Regional Development Council and the Old Trails Regional Tourism Partnership will be able to reassess and reevaluate crucial economic data for the communities."

Lake of the Ozarks Regional Economic Development Council consists of a region of Camden, Miller and Morgan counties. Among the initial partnering organizations within this region are: Ameren Missouri, Camdenton Area Chamber of Commerce, Central Bank of Lake of the Ozarks, City of Camdenton, City of Osage Beach, First National Bank, Lake Area Chamber of Commerce, Lake Regional Health Systems, and State Fair Community College.

The technical assistance program will last between 12 and 18 months. University of Missouri Extension faculty and specialists from USDA Rural Development will conduct a series of meetings with government officials, chambers of commerce, and key business leaders. The Lake of the Ozarks Regional Economic Development Council will ultimately provide economic data and analysis for the lake region.

"Expanding the tourism economies around the Lake of the Ozarks, one of Missouri's most popular outdoor destinations, is a win for both of those that enjoy the area and the people who work and live there," U.S. Rep. Ike Skelton (D-Missouri) said. "That is why I was so pleased to learn about the partnership between USDA Rural Development and

the University of Missouri, a partnership that will help strengthen Lake businesses in the coming months."

Each region's community leaders will develop comprehensive regional economic development strategies based upon their region's unique assets. Project leaders anticipate that a second round of participating regions in mid-2011 will be sought.

USDA Rural Development's mission is to support increasing economic opportunity and improve the quality of life of rural residents. Rural Development provides equity and technical assistance to finance and foster growth in home ownership, business development, and critical community and technology infrastructure.

### Join us in SETting the plans for future Business at the Lake

#### *Dates for SET meetings*

|                   |                |
|-------------------|----------------|
| February 15, 2010 | March 22, 2010 |
| April – TBD       | May – TBD      |

*To receive notifications of these meetings, send your email address to [bbryan@sfccmo.edu](mailto:bbryan@sfccmo.edu).*

## LOREDC Completes Second Quality of Labor Study

LOREDC retained Growth Services, Inc., a workforce consultant to conduct a survey of area employers. The goal of the survey is to evaluate the area's workforce from the businesses' perspective. The results will be used to identify and address workforce issues within the region and take steps to assure that the needs of area employers are being met, both now and in the future.

Local employers were asked to provide information about their employee base, including wages, salaries, benefits, commuting distances, skill levels and their experiences when hiring new workers. The results were used to generate an aggregate report. Individual responses will remain confidential.

The report will also be used as an economic development tool to help both existing and prospective new businesses assess the area's workforce.

## LOCLG Executive Director named

The Lake of the Ozarks Council of Local Governments Board of Directors voted unanimously to appoint Deborah K. Rathert of Jefferson City as LOCLG's new Executive Director. Ms. Rathert assumed her new position on June 15, 2010.

At the time of her appointment, Ms. Rathert worked for the Missouri Department of Public Safety, Office of Homeland Security. Previously, with the State Emergency Management Agency, she supervised the daily operations of the Homeland

Security Branch to ensure compliance with program and fiscal guidelines for a \$300+ million local government grant program. Other State experience included time with the Department of Mental Health as a program specialist and grant coordinator.

Ms. Rathert holds a MSW degree, with a policy, planning and administration emphasis, and a BS in Education, from the University of Missouri-Columbia.

"The Council of Local Governments Board evaluated a number of strong candidates for the Executive Director position," said Tom Wright, Chair of the LOCLG Board, "And Debbie impressed us both with her extensive management and organizational experience and her clear technical expertise in government programs. She will represent us well with our member communities and various state and federal partners."

"I look forward to continuing to build upon the strong foundation the Board put in place over this past year and to meeting with the region's counties and cities to learn how their council of local governments might best be of assistance," said Ms Rathert.

### LOREDC Unveils *Partners in Development* Program

The Lake of the Ozarks Regional Economic Development Council (LOREDC) revealed its new *Partners in Development* program at its April Board of Directors meeting. This program is designed to help communities enhance their ability to maintain and attract new businesses.

"Economic development is a big undertaking and involves significant preparation. LOREDC is committed to ensuring the region is ready to help exiting businesses expand, new businesses open, support job development, and tax dollars grow in the 3-county LOREDC area," said Brian Meisel, Chairman of LOREDC. "We look forward to working with local officials and interested parties to create and develop strong partnerships to support this goal."

The *Partners in Development* (PiD) Program is an economic development assistance tool that was developed by Lake of the Ozarks Regional Economic Development Council (LOREDC). It is intended for economic development organizations that target manufacturers, warehouse-distribution and/or back office operations. The program is designed to help determine local development needs and the most appropriate assistance from LOREDC volunteers. The common theme throughout the program is community preparedness. Communities that have done their homework and positioned themselves properly to address the needs of prospective businesses, have the best chance of new business retention and attraction. This assessment becomes a

framework for future activities needed to achieve higher development levels.

"The program is not intended for all communities nor should all communities be at the highest level" continues Meisel. "Those communities seeking to develop their industrial base are the primary target. Here at the Lake retail and hospitality industries thrive but as we work to create a more year-around economy, industrial jobs become important. We all need to help those of our communities that can support an industry, do so. One of the purposes of LOREDC is to develop that sense of region. Non-industry-seeking communities can and should be valuable members of LOREDC."

There are three levels of community preparedness for this program: prepared, advanced and superior. Level 1 – *Prepared* indicates that the community develops a presence where economic development professionals look for possible development sites and establishes a point of contact. It starts the community gathering data to be able to answer questions about the community and about at least a few of the community's assets—building and sites—with a short turnaround.

Level 2 – *Advanced* indicates that the community is maintaining its Level 1 requirements while developing its economic development organization. Additional data is located to provide a more complete picture of the community and its assets.

Level 3 – *Superior* indicates that the community continues to maintain Levels 1 and 2 requirements. The organization has staff that is involved in the economic development community, has and works marketing and retention plans, and has maximized the presentation of the community's assets.

For those communities that have preparedness weaknesses, LOREDC offers assistance to help address identified shortcomings. Once resolved, it will elevate our communities to higher levels of preparedness thus making them more attractive to prospective and existing businesses. As a community becomes better prepared and moves through the various PiD levels, their needs and interests shift from preparedness to marketing. The certification applies for three calendar years; at which time, the community can reapply.

"LOREDC's most valuable development resources are our communities. We recognize the importance of well prepared communities - those that are prepared attract new investment while those that are not prepared usually do not. Their success is our success!" concludes Meisel.

For general questions and program information, call Lori Hoelscher at 573-681-7517 or lhoelscher@ameren.com or Brenda Bryan at 660-596-7350 or bbryan@sfcmmo.edu.

## Recent Economic Development Activities

### Ameren Missouri

- ✓ Ameren changed the name of its Missouri operations. Their new name is Ameren Missouri.
- ✓ Through Ameren Missouri's Energy Efficient Lighting program, customers purchased more than 2,000,000 discounted compact fluorescent light (CFLs) bulbs since December 2009.
  - Over their lifetime, CFL bulbs save more than 74,000,000 kilowatt-hours of electricity—the same pollution reducing impact as taking more than 120,000 cars off the road for a year.
  - CFLs save about 75% on lighting costs. Lighting accounts for about 12% of the average customer's electric bill.
- ✓ 19th Annual Spring Shoreline Beautification Cleanup at Missouri's Lake of the Ozarks
  - Adopt-the-Shoreline is sponsored by Ameren Missouri.
  - 760 volunteers removed 1,710 cubic yards of litter and debris—weighing 130 tons—from more than 500 miles of shoreline—about half the amount of the 2009 cleanup with about the same number of volunteers.
  - Results attributed to the volunteers' past efforts and the ban on non-encapsulated foam.
- ✓ Ameren Missouri has made it easier for residents, businesses and visitors to Missouri's Lake of the Ozarks to find information about the company's programs and services at the lake on their web site. Just go to [www.amerenu.com](http://www.amerenu.com), and under *Environment*, click *Lake of the Ozarks*. Information is also available by phone at (573) 365-9203.

### Camdenton

- ✓ **Commercial Developments:** Camdenton R-III Public Schools has almost completed constructing a two story addition to the Lake Career Technical Center totaling over 21,000 square feet. The City continues to meet with the developers of Oak Ridge Landing, a 764,000 square foot retail space TIF project. The project is on hold until the economy picks up. Farmers Insurance built a new building on E. Hwy 54.
- ✓ **Multi-Family Residential:** During 2010 multi-family residential building shifted away from apartments towards duplexes. The multi-family new construction in 2010 consisted of seven two-unit buildings and two four-unit buildings. There were eleven single-family dwellings built during 2010.
- ✓ **Retail Successes:** The American Center on the corner of Hwy 5 Expressway and East Hwy 54 is

now nearly full. Three restaurants opened in the fall of 2010 and seem to be doing quite well.

- ✓ **Transportation Progress:** Hwy 5 Expressway was completed to the Camden/Laclede County line. The City took over Business Route 5 in the spring. At the Camdenton Memorial Airport, the City is in the process of installing an Automated Weather Observation System (AWOS) and, is updating the airport layout and master plans.
- ✓ **Community Development:** The City received a Federal grant through MoDOT to build sidewalks and a pedestrian bridge along U.S. Hwy 54 where it crosses MO Hwy 5.

### CORE

- ✓ Established Transportation, Special Projects and Membership Committees populated by ED professionals and key citizens to enhance the entire region rather than one community at a time.
- ✓ Created and promoted a Legislative agenda including issues that will have the greatest impact on the entire region.
  - Support a second nuclear reactor in Callaway County which would not only stimulate substantial job growth and investment in Central Missouri but help the state maintain its competitive advantage on electric rates.
  - Work to limit cuts to the state's public universities, colleges and tech schools. A highly trained and skilled workforce is needed in order to be competitive with the rest of the world in emerging high-tech industries.
  - Support pending legislation formerly known as the Missouri Science and Innovation Reinvestment Act (MOSIRA) to assist in recruiting quality companies in the Science and Innovation fields and help to retain and grow our existing companies.
  - Support the coordinated and sustainable state policies and programs as outlined in the Grow Me State Initiative to address Missouri's critical need for risk capital.
- ✓ Added a sites and buildings database (GIS Planning) on CORE's website. The website address is [www.missouricore/prospect.com](http://www.missouricore/prospect.com).
- ✓ Began negotiating with another company to add a component to this GIS site which would not only populate all the industrial and office sites and buildings in the 12-county region but also track of all retail locations as well.
- ✓ Worked closely with LOREDC as they go through the Stronger Economies Together (SET).
- ✓ Worked with LOREDC in their membership dues to CORE while they are re-organizing. LOREDC

## Lake of the Ozarks Regional Economic Development Council

is vital to Central Missouri because of its vibrant economy and possibilities for the future.

- ✓ Represented CORE region, including LOREDC, at multiple marketing events in Chicago, Atlanta, Virginia and Texas.
- ✓ Participated in several company visits to the region in hopes of them locating a facility here.
- ✓ New Executive Director, Gary Laffoon, started in March of 2010 after having been without a director since late 2009.

### Eldon

- ✓ Eldon has seen much change in the recent months including new community leadership and business growth such as
  - Keiper, LLC, manufacturer of vehicle seating components, has experienced increases in production demand and as a result looks to increase employment numbers by at least 75 over the next six months.
  - Innovative Procurement, a wholesale fishing supply distributor, has increased their size and employment numbers by moving into the warehouse building previously occupied by FASCO. This growth marks the third year of continuous growth for Innovative Procurement.
  - Eldon welcomes a new City Administrator, Frank Schoneboom, who came from Branson, Missouri.

### Lake Ozark

- ✓ The City is nearing completion of Phase 1 of a multiphase project to upgrade the sanitary sewer system and the Engineering plan for water system improvements is also nearing completion. These upgrades will position the city so that expansion(s) of the existing systems as growth occurs will be manageable and have a minimal negative impact on existing infrastructure.
- ✓ Although the economy in 2010 was another slow year the City still experienced over three million dollars in new construction and has processed additional plans for new development that is expected to occur in 2011.
- ✓ Community events held in Lake Ozark:
  - Annual Saint Patrick's day parade
  - Magic Dragon Car Show
  - Annual Oma Noma Days
  - 1<sup>st</sup> Annual Shoot Out Meet & Greet
  - Annual Bikefest meet & greet
  - Annual Great Bagnell Dam Duck Drop
  - Several Friday Night Cruise Nights
  - Annual Holiday Parade
- ✓ A significant accomplishment for the City of Lake Ozark was securing the funding needed for the extension of the Horseshoe Bend Parkway (aka State Route 242). This facility will open new

area(s) of the community for future development and discussions about potential developments have already started. MODOT recently let a contract for the construction of the new facility and it is anticipated that it will be constructed and opened for travel by the end of 2011.

### Osage Beach

- ✓ Completed commercial construction in 2010 totaling \$13,106,466. The largest commercial developments included \$4,529,080 for a new apartment complex; \$2,514,000 for the DOT Foods Company Retreat; and \$1,614,000 for additions to Lake Regional Hospital.
- ✓ Completed residential construction in 2010 totaling \$2,510,609. The two largest residential projects were single family homes – one for \$675,000 and the other for \$425,000.
- ✓ Held the following community events:
  - 10th Annual Fall Festival on September 11th, with the theme "A Hero's Tribute" honoring those who perished on 9/11
  - 2nd Annual Citywide Rummage Sale
  - 15th Annual Polar Bear Plunge and 9th Annual Polar Bear Strut and Cops on Top (all three events raised \$165,181 – a new record)
  - 13th Annual Police Special Projects Golf Tournament raising \$5,913 to benefit Concerns of Police Survivors (COPS) and Citizens Against Domestic Violence (CADV) to name a few, plus six college scholarships for local high school students
  - First year of the Osage Beach Police Department's Explorer Program for 12 young men and women wrapped up
  - 2nd Annual Managed Deer Hunt within Osage Beach City Limits
  - 3rd Annual Lake Holiday Lights Park in the Osage Beach City Park
- ✓ Service Level Enhancements in 2010 included:
  - All Communication Officers are now certified as Emergency Medical Dispatchers, which means they can provide life saving pre-arrival instructions to the caller based on a set of established prompts and guidelines.
  - A new ambulance was purchased that will provide upgraded service and capabilities, replacing an older model.
  - Completed many utility relocates for the new 54 Expressway as well as extending water and sewer service to portions of Highway 42.
  - The Highway 54 Phase 1 sidewalk project was completed and received \$249,672 in Enhancement Funds for this project.
  - Made major roadway improvements to Hatchery Road, Conway Lane, and the Zebra/Stewart project was started.

- Made numerous improvements at the Osage Beach City Park, including two new pavilions. A concessionaire was hired and the concession stand was opened for the first time.
- The runway and taxiway at Grand Glaize Airport received a crack and slurry seal, plus reflective paint for markings and striping.
- Installed underground conduit and electric at Lee C. Fine Airport which allowed the removal of aerial lines.
- Continued with the street sweeping program, the annual leaf pick up and the waste oil recycling program, now in its 13th year.
- The Street Department is working closely with MoDOT in order to be ready for the take over of existing Highway 54 once the Expressway is completed.
- The Board adopted a Greater Osage Beach Water and Sewer Master Plan as well as an Airport Layout Plan for Grand Glaize Airport.
- Continued (through a Federal Technology Grant) to upgrade the Police Department's software and records management to allow officers to receive and respond to calls via laptops.

### State Fair Community College

- ✓ Business & Technology Center worked with three area companies and Eldon Career Center (09-10)
  - \$21,103 in Customized Training grants
  - 302 employees received training
  - 5,605 hours of training delivered
- ✓ Fall 2010 headcount was 409 students, a 38.2% percent increase over fall 2009 headcount.
- ✓ SFCC offered 82 different courses with 105 sections in fall 2010. The number of credit hours taken by students increased 32.2% from 3,058 to 4,041 credit hours for the fall to fall terms.
- ✓ Average class size is 13.1.
- ✓ Enrollment at the site has increased 339.8 percent from the time the site opened in fall 2005 through fall 2010.

### University of Missouri Extension/ MOSBTDC

- ✓ In Camden, Laclede, Miller & Pulaski Counties, during 2010, business counselors served 290 people and their companies with business start-up and management counseling, training, and other assistance. In addition, entrepreneurs and business owners in those counties reported the following economic impact and activity as a result of the services provided by the MU Extension Business Development Program:
 

|                                      |             |
|--------------------------------------|-------------|
| • New jobs:                          | 15          |
| • Sales increases:                   | \$1,330,000 |
| • Government contracts:              | \$111,600   |
| • New businesses:                    | 6           |
| • Loans and investments in business: | \$558,000   |

- Acquired Assets: \$2,681,800
- Clients/companies receiving counseling: 78
- Business training conference participants: 212

### Westside

- ✓ Sunrise Beach finished construction of phase 1 of their water project and have let bids for phase II of water and phase I of sewer. The city along with MoDOT completed the highway 5 expansion to three lanes from Route F north one mile. There are plans to make another expansion to highway 5 in the future.
- ✓ MoDOT announced their plans to replace the Hurricane Deck Bridge on highway 5 in 2012. This was a change from the commission to the existing STIP plans.
- ✓ Medical Transport Management (MTM) expanded their workforce again in 2010. MTM took advantage of the Morgan County Enhanced Enterprise Zone tax credits to move to the Westside area.
- ✓ Gravois Arm Sewer district continues to add customers and service towards their master plan of providing sewer to the entire district.
- ✓ The 22nd annual Lake of the Ozark Shootout was held at Captain Ron's again this year. This worldwide event brings racers in from around the world to compete for the "Top Gun" award.
- ✓ There's one renovation and two expansions which have taken place in the past year in Morgan County, with two falling into the manufacturing category.

### Versailles

- ✓ The former Gerbes building has been purchased by Bill and Bonnie Holiday of Versailles. The couple operates a surplus and salvage business. They intend to use the 17,500 square foot building on about 1.2 acres for their surplus sales of building materials, household goods, and other items. Another section is going to be a gun shop, while a third section will house a beauty shop. The couple has been renovating the building completely inside and out and should provide a rebound for sales tax for local entities. The building has been vacant since Gerbes moved out in 2007.
- ✓ Sunrise Buildings, LLC moved a manufacturing facility from a rural location to an expanded location on Highway 52 east of Versailles. They also hired several workers. The company constructs and distributes a wide variety of manufactured buildings ranging from chicken coops to garages to business structures.
- ✓ Excel Metal Roofing recently completed a new building south of Versailles. They offer a wide array of roofing products and serve customers over much of the state.

## LOREDC Officers

|   |  |
|---|--|
| <p>President: <b>Brian Meisel</b> (2010)<br/><i>First National Bank</i></p> <p>Vice President: <b>Brenda L. Bryan</b> (2011)<br/><i>State Fair Community College</i></p> <p>Secretary: <b>Nancy Viselli</b> (2010)<br/><i>City Administrator, City of Osage Beach</i></p> <p>Treasurer: <b>Trisha Creach</b> (2012)<br/><i>Executive Director, Lake Area Chamber</i></p> <p>Past President: <b>Bruce Mitchell</b> (2010)<br/><i>Executive Director, Camdenton Chamber</i></p> | <p>Board Members:</p> <p><b>Jay Fisher</b> (2011), <i>Versailles</i></p> <p><b>Lori Hoelscher</b> (2011), <i>Ameren Missouri</i></p> <p><b>Tim Jacobson</b> (2012), <i>CVB</i></p> <p><b>Mike Nichols</b> (2012), <i>City of Camdenton</i></p> <p>Marketing Committee Chair: <b>Lori Hoelscher</b>, <i>Ameren</i></p> <p>Membership Committee Chair: <b>Tim Jacobson</b>, <i>CVB</i></p> <p>CORE Representative: <b>Mike Kenagy</b><br/><i>Executive Director, Lake West Chamber</i></p> |
|---|--|

## Members

As of January 12, 2011

### Diamond Members

Ameren UE  
State Fair Community College

### Platinum Members

Central Bank of Lake of the Ozarks  
City of Camdenton  
City of Osage Beach  
First National Bank  
Lake Regional Health Systems

### Gold Members

Camdenton Area Chamber  
Camden County  
Eldon Chamber  
Greater Lake Area CVB  
Lake Area Chamber  
Southwestern Bell – AT&T

### Silver Members

Camdenton R-3 School District  
City of Lake Ozark  
City of Versailles  
Lake West Chamber  
Manpower, Inc. (2009 MO Employers Council)  
University of Missouri Extension

### Bronze Members

CO-MO Electric Cooperative

## Membership Investment Schedule

**The Lake of the Ozarks Regional Economic Development Council will be solely dependent upon grants, contributions, and dues for operating funds.**

### Diamond – \$2500+

- Membership on the Executive Advisory Council
- Logo on the website with link
- Featured on FAM tours
- Networking opportunities
- Opportunity to serve on LOREDC committees

### Platinum - \$1000-\$2499

- Logo on the website with link
- Featured on FAM tours
- Networking opportunities
- Opportunity to serve on LOREDC committees

### Gold - \$500-\$999

- Featured on FAM tours
- Networking opportunities
- Opportunity to serve on LOREDC committees

### Silver - \$250-\$499

- Networking opportunities
- Opportunity to serve on LOREDC committees

**Membership Year** – All levels of membership investments will be for the term of one year and adjusted to a July 1 billing date.